

Mike Connell

Gary and I positioned our ten-year-old selves in the sweet spot—on the other side of two rows of cars, with just enough obstacles to momentarily slow any pursuers. It was a challenging yet manageable distance for a snowball.

We discovered this unique winter-time feature of the new Giant Eagle grocery store façade almost by accident. One or both of us had pelted it without much thought, seen the effect and quickly deduced the potential. The façade was slightly angled and was made of plastic or fiberglass or something else that made a pleasing hollow pop when hit just right. If there was a sticky snowfall, the façade would be covered with an inch or more of snow. People were constantly coming and going and, if we hit the façade at just the right moment, a person and